



SANGYUP KIM

Permanent Resident

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EDUCATION

AI Prompting Essentials
Course by Google
Oct. 2025

Foundations of UX Design
Course by Google
Aug. 2021

University of the Arts
BFA in Graphic Design
May 2019

WORKSHOPS

2018, User and Client Experience:
Design Thinking
Vanguard RPX Design Team

2017, Typeface Design
Elizabeth Carey Smith

SKILLS

Visual Branding
Typography
Color Theory
Web & Digital Design
Print Design
Illustration

DESIGN TOOLS

Illustrator
Photoshop
InDesign
Canva
After Effects
Premiere Pro
Figma

FRONT-END DEVELOPMENT

HTML
CSS
JavaScript

EXPERIENCES

2020
–Present

Freelance Designer

2025–2026, Pasa Sustainable Agriculture, *Conference Identity*
2025, Cultivor Communications, *Brand Identity*
2021, Scars Uncovered, *Brand Identity*
2021, I'm Blue, *Exhibition Identity*
2021, Rad Maison, *Brand Launch Investment Project*
2020, African People & Wildlife, *Icon Set*

Sep. 2023
–Apr. 2025

Pasa Sustainable Agriculture

Design Specialist

Led a brand refresh project to enhance the visual style and effectively represent the brand. Maintained a unified brand identity by designing requested and internal team projects with established guidelines. Collaborated with internal teams across departments and an external illustrator to create and manage projects, including templates and designs for annual conferences.

Sep. 2021
–Sep. 2023

FORT Robotics

Graphic Designer (Contract)

Created print and digital designs while developing graphics to enhance the main branding. Designed marketing materials, presentations, and social media posts. Provided design support for presentations to illustrate scenarios across multiple teams.

Nov. 2019
–Sep. 2020

Penn Asian Senior Services

Graphic Designer (Contract)

Designed multilingual brochures and event flyers to improve communication and engage directly with attendees. Assisted in executing events and developed advertisements for magazines and newspapers, ensuring a consistent visual brand identity across all materials.

Summer
2018

Grayson Sky

Graphic Design Intern

Created RSVPs and invitation emails by creating graphics to visualize event concepts using Mailchimp. Designed social media posts for clients' accounts for holidays and special occasions.